

Mountain Lights: 30th Anniversary Gala for Hospice of the Piedmont Sponsorship Opportunities

Gala Date: Friday, April 23, 2010

Mountain Lights is the signature event for Hospice of the Piedmont's 30th anniversary year, and will be held on Friday, April 23, 2010 in conjunction with Foxfield Races the following day. The party will be held at Ash Lawn-Highland in the Hilltop Pavilion. Dance music will be provided by: "180".

With an anticipated attendance of 250, funds raised at the gala directly benefit end-of-life care for patients and support and bereavement care for families in our community. A non-profit organization, Hospice of the Piedmont serves Charlottesville and nine surrounding counties and provides care to anyone in need, regardless of their ability to pay.

\$20,000 Radiant Sponsor

In recognition of underwriting the cost of the dinner:

One table of ten (10) (premiere seating)

Name and/or logo and recognition on the following:

- Invitation and program*
- All public service announcements
- Gala website
- Recognition in Foxfield Race program* (25,000 attendees)

Special thanks and introduction of the Radiant Sponsor table during the event

\$10,000 Luminous Sponsor

In recognition of underwriting the cost of the rentals:

One table of ten (10) (premiere seating)

Name and/or logo and recognition on the following:

- Invitation and program*
- All public service announcements
- Gala website
- Recognition in Foxfield Race program* (25,000 attendees)

Special thanks during the event

\$5,000 Shining Sponsors

In recognition of underwriting the event:

One table of ten (10) (preferred seating)

Name on the following:

- Program*
- All public service announcements
- Gala website
- Recognition in Foxfield Race program* (25,000 attendees)

Special thanks during the event

\$5,000 Exclusive Band Sponsor

In recognition of sponsoring the band:

One table of ten (10) (preferred seating)

Name on the following:

- Program*
- All public service announcements
- Gala website
- Recognition in Foxfield Race program* (25,000 attendees)

Special thanks during the event

\$3,000 Gala Benefactor

One table of ten (10)

Recognition in the program* and on the website

Contributing Sponsor

Recognition in the program* and on the website

**Included if a commitment is received prior to the printing deadline.*

Gala Website: www.hopva.org/gala.php

Anniversary Website: www.hopva.org/anniversary.php

Sponsorship Opportunity Website: www.hopva.org/sponsor.php

(2/18/10)

(OVER)

Questions? Contact Karen Ratzlaff, Director of Development, at (434) 817-6910 or karen.ratzlaff@hopva.org

**Mountain Lights: 30th Anniversary Gala for Hospice of the Piedmont
Sponsorship Form**

Gala Date: Friday, April 23, 2010

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

For recognition purposes, please list as _____

This gift is In memory of In honor of _____

I agree to support the Gala at the following sponsorship level:

- Radiant Sponsor - \$20,000
- Luminous Sponsor - \$10,000
- Shining Sponsor - \$5,000
- Exclusive Band Sponsor - \$5,000
- Gala Benefactor - \$3,000
- Contributing Sponsor - \$ _____

Please charge my credit card Mastercard Visa

Credit Card No. _____ Exp. Date _____

Authorized Signature _____

Required for credit card

OR:

Make checks payable to **Hospice of the Piedmont** and return with this form to:

Hospice of the Piedmont
ATTN: Development Office
675 Peter Jefferson Parkway, Suite 300
Charlottesville, VA 22911

Kindly reply by March 31, 2010

*All gifts are tax deductible to the extent provided by law. Tax ID# 52-1205921
Hospice of the Piedmont is a registered 501(c)3 non-profit organization.*

Thank you for your generous support!

(11/11/09)

Questions? Contact Karen Ratzlaff, Director of Development, at (434) 817-6910 or karen.ratzlaff@hopva.org