

HOSPICE OF THE

Piedmont 5k

PARTNERSHIP OPPORTUNITIES & BENEFITS



STARTING LINE

\$500

- Name included on race week ad in local newspaper
- Included on group sponsor social media posts pre- and post-race
- Sponsorship of one motivational sign displayed on race course
- Complimentary registration for 2

FINISH LINE

\$1,000

ALL PREVIOUS BENEFITS LISTED, PLUS:

- Name listed on race website
- Name included on list of sponsors in participant's swag bag
- Complimentary registration for 4

BRONZE

\$2,500

ALL PREVIOUS BENEFITS LISTED, PLUS:

- Name on featured on race t-shirt
- Name on promotional event poster
- Custom sponsor social media posts pre- and post-race
- Opportunity to include business information in participant's swag bag
- Complimentary registration for 6

SILVER

\$5,000

ALL PREVIOUS BENEFITS LISTED, PLUS:

- Logo featured on race t-shirt
- Logo featured on race website
- Complimentary registration for 8

GOLD

\$10,000

ALL PREVIOUS BENEFITS LISTED, PLUS:

- Logo included on custom pre- and post-race emails
- Complimentary registration for 12

PLATINUM

\$15,000+

ALL PREVIOUS BENEFITS LISTED, PLUS:

- Opportunity to "present" the race
- Logo prominently featured on all marketing materials, race t-shirt, race website
- Exclusive social media posts related to sponsorship and "presentation" of race

