

Make Every Moment Count

Over the summer, my family and I enjoyed spending time watching the Paris Olympic games. We were inspired to see how the support of loved ones, commitment, perseverance, and training led to confidence and accomplishment for so many of the athletes. While we don't have a podium or medals, at Hospice of the Piedmont, I see a similar commitment. The determination and strength of our care teams, caregivers, and community partners helps support and guide the end-of-life journey for those who are facing life limiting illness.

Many who have been touched by the care and services from Hospice of the Piedmont, or have been a caregiver to a loved one, know the strength to which I am referring. Personally, I had the amazing fortune of being the primary caregiver for both my parents with dementia. Despite my 30+ years of nursing experience, I felt completely inadequate navigating the day-to-day circumstances that I faced when I took on the caregiver role. However, I found myself able to navigate it thanks to early enrollment in hospice, and the support, compassion, and education provided to me by the interdisciplinary hospice team.

Through community engagement and support, I learned quickly that I wasn't alone. Because of the compassion and



competence of the hospice care team, I was able to learn and be reassured during challenging times. The team caring for mom and dad were confident due to their training and skills. That confidence allowed me to pull from their good work and be resilient when facing sometimes hard circumstances.

At Hospice of the Piedmont, Education and Community Outreach and Engagement are two priority philanthropic focus areas for this year. Continuing education for our team members as they grow in their professional development and education for our caregivers to support their health and strength as they care for their loved one. Through our priority of Community Outreach and Engagement, we hope to bring palliative and hospice support - sooner - as we know the benefits of having six months or more can have an incredible positive impact on both the patient and family. I'm grateful for the support of

our community in our efforts, as these priorities both beautifully align with our mission: to guide life's final journey with expertise and empathy.

During one of the Olympic interviews, a gold medal winner was asked, "You often have just one chance for the gold after years and years of training. What centers you? What helps you focus?" Their response? "Everyone here trains, commits and perseveres to do what we love to do and to do it well. We want to make every moment we have to do well, count." At Hospice of the Piedmont, that's our goal too...to help make every moment count.

Thank you for your trust in Hospice of the Piedmont and the remarkable team that does this work.

Nancy Littlefield DNP, RN
President & CEO





Professional Certifications

The certification process validates and evaluates staff's expertise in a specialty area and indicates a mastery of a defined body of knowledge. Grace Prestiy, a member of our social worker team, recently earned her Advanced Palliative and Hospice Social Work Certification (APHSW-C) with the support of our Education Program.

"Having the APHSW-C certification lets patients and families know that they are in good hands. It reflects my passion and commitment to providing quality hospice care," said Grace. "Eight years ago Hospice of the Piedmont took a chance on a freshly graduated MSW with a calling to hospice work. My HOP family has helped me grow and mature as a practitioner in so many ways. Through HOP I have obtained my LCSW licensure and now my APHSW certification. I am grateful to HOP for believing in me!"

Through the Education Program, our team can not only receive their initial certification, but are encouraged to renew their certification, as necessary, to ensure continued growth and development.

Skills Center

In today's healthcare world, clinicians and nurses are expected to provide care in an increasingly complex environment. Through generous community support, the Education Program will provide the resources necessary to develop a Skills Center that will allow for hands on learning and skill development for staff as well as family caregivers. Creating a space where our team can work together and learn from each other will be immensely beneficial.



It reflects my passion and commitment to providing quality hospice care,"

While HOP currently offers monthly "Skills Days" to build proficiency, additional Modular Skills trainers and mannequins will further enable scenarios and advancement opportunities.

Family Caregiver Education

While enrolling in hospice care does provide patients and families with a variety of support, there are often many questions and worries that still can occur. Add to that the fact that most hospice patients are cared for by untrained, unpaid family/friend caregivers, and it becomes clear the importance of caregiver support. Hospice of the Piedmont understands the worry taking care of a loved one can place on the caregiver and is striving to assist by providing resources and programs to support the family. Philanthropic support for the Education Program will allow for the Skills Center to be open to family caregivers who are looking for support and added training. Additionally, a video Resource Library containing step-by-step videos will be created to provide anytime assistance and reminders about everything from feeding assistance to administering medications to safe bathing strategies. We are incredibly grateful to those who have supported our education efforts in



Top: Grace Prestiy, APHSW-C
Bottom: Jessica Dubuque, RN



the past and are excited for the growth and expansion that's ahead.

Should you have any questions, or if you'd like additional information, please feel free to contact Lauri Wilson at lauri.wilson@hopva.org or 434.972.3538.

Investing in Education, Committing to our Future

At Hospice of the Piedmont (HOP), we recognize that an ongoing commitment to providing educational and professional advancement opportunities for staff is imperative to ensure we deliver on our mission. Access to scholarships, grants, and professional certification opportunities helps attract and retain the most highly skilled and talented team members, which ultimately translates into high quality care for all those to whom we provide service.

HOP recently launched an Education Program campaign, with a goal of raising \$500,000 by June 30, 2025. This support will provide five years of funding, ensuring continuity of continuing education and certification offerings.

EDUCATION PROGRAM ELEMENTS

Scholarships and Grants

Our scholarship and grants program is designed to help our employees pursue further education or advancement in their field. Jessica Dubuque, an RN at our Center for Acute Hospice Care, started at HOP as a Certified Nursing Assistant (CNA). Through a HOP scholarship she was able to achieve an Associate Degree in Nursing from Piedmont Virginia Community College. "This major step in my career path would not have been possible without the financial and professional support of the HOP scholarship program," says Jessica.

Jessica's journey didn't stop there. She is currently enrolled in the RN to BSN

program at Virginia Commonwealth University (VCU) and she is expected to graduate this coming spring. Jessica's story is just one example of the power philanthropy can have in assisting our team to further their skills for the betterment of their patients.



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Gratitude is the Memory of the Heart

Introducing Hospice of the Piedmont's Grateful Family Program

Hospice of the Piedmont (HOP) has long been a beacon of compassion and care for families navigating end-of-life challenges. For many, hospice care is more than just medical support; it's an emotional lifeline. We are flooded with stories from families about how, during the challenging journey, a particular caregiver, team, or volunteer made a special connection with them or their loved one. Often, families want to know how they can express their gratitude for the HOP caregiver whose kindness and compassion had a significant impact. The Grateful Family Program at Hospice of the Piedmont offers a way to do just that.

The Grateful Family Program allows families to make a gift to HOP, recognizing the exceptional care they received. It also encourages families to share their stories and experiences. Whether it was the kindness of a nurse, the peaceful sound of supportive music, or the calming presence of one of our Death Doulas, these testimonials serve as a powerful reminder of the positive impact hospice care can have – providing comfort and peace during some of the most challenging times in life. No gift is too small, and the hope is the program allows families to express their gratitude in a way that is personal and impactful.

The Grateful Family Program also plays a vital role in strengthening HOP's community. By sharing their experiences, families help to build a network of support and understanding among others who are going through similar journeys. This collective appreciation



The Grateful Family Program allows people to make a gift to Hospice of the Piedmont, highlighting the exceptional care they received. The gifts are meaningful to our mission, and also to the caregiving team.

fosters a deeper connection and reinforces our mission – to guide life's final journey with expertise and empathy.

For the dedicated staff and volunteers at Hospice of the Piedmont, the Grateful Family Program is both a source of inspiration and motivation. Recognition and appreciation from families serves as a testament to their compassion and dedication and is a reminder that their efforts truly make a difference in the lives of those they serve.

Ultimately, the Grateful Family Program is about creating a legacy of gratitude and compassion. It ensures that the stories of those who have been touched by HOP's care continue to be told and that exceptional end-of-life care is available to all who need it. Through

this program, the spirit of kindness and empathy that defines HOP will endure for years to come.

We invite you to express your gratitude by recognizing a HOP caregiver. Give back in a meaningful way, celebrating the dedication and kindness of Hospice of the Piedmont caregivers in memory of your loved one.

You may make a gift honoring a Hospice of the Piedmont caregiver or team, or share your story, by visiting the following QR code or hopva.org/grateful-family.



A Heartfelt Thank You to Our Piedmont Society Members

At Hospice of the Piedmont, we are continually inspired and uplifted by the incredible generosity of our community. This past year, the support from our Piedmont Society Members has been nothing short of extraordinary. Their contributions have made a profound impact on the care and comfort we provide our patients and their families.

Below is a list of those who contributed \$1,000 or more between July 1, 2023, and June 30, 2024.

Linda Abbey
 MJ Abbitt
 Suzanne Abu-Sharr
 Tessa Ader
 American Woodmark Foundation
 Allan Anderson
 Dr. and *Mrs. Lester Andrews
 Donna and Roger Authers
 The AV Company
 B.G. Crane Services, Inc.
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 Christine Barnicle
 Michael D. Baudhuin
 Bob and Lou Baumgartner
 Tad Beck Fund
 The J & E Berkley Foundation
 Robin Bernhard
 Better Living Foundation
 Betts Family Foundation
 Nicole and Earle Betts
 Lillian and Michael BeVier
 Diana and Rick Beyer
 Inez Duff Bishop Charitable Trust
 Anne McIntyre Black Memorial Fund #1 in CACF
 Anne McIntyre Black Memorial Fund #2 in CACF
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 Heidi and Carlton Brooks
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 Mary and Mark Brown
 Melinda S. Brown
 Diane and Richard Brownlee
 Cathy and Andy Burka
 Jean and Harry Burn
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 Chris Cabell
 Louis Cable
 Ann and Stephen Cagle
 Melba M. Campbell
 The Caplin Foundation
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 Helen Cathro and Frederick G. Hayden
 Cedar Mountain Stone Corp.

Jeanne and John Chamales
 Charles Robinson Insurance, Inc.
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 Gabriella and Stuart Chase
 Cherry Street Building Supply Corp.
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 Ruth and Christian Chisholm
 Chrysler of Culpeper
 Bruce T. Clark
 Club at Creighton Farms
 Estate of Albin Clayton Coleman, Jr
 Commonwise Home Care
 Carroll B. Conquest
 Anne D. Conrad
 Katherine E. Constable
 Cheryl K. Cooper
 Suzanne Corcoran and Scott Dougall
 The Joseph and Robert Cornell Memorial Foundation
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 The Culpeper
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 Culpeper Wellness Foundation
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Karen and Gary Fay
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 Lisa and John Hanrahan
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 Heather Griffith Real Estate, LLC.
 Majorie and Raymond Heatheron
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 Mary Minor and Peter Henderson
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 Interpretive Software, Inc.
 Joyce Koons Automotive
 Estate of Phyllis Kain
 Tonu T. Kangur, Sr.
 Helen and Chris Karls
 Tom Kavounas
 Patt Hart Keats
 Keswick Hall

Thank You!

FY24 Piedmont Society Members (continued)

Sung Ae and Richard Kim
Connie and Joe Kincheloe
Jody Knowles
Lake of the Woods Lions Club
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The L.E.A.W Family Foundation
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Carlton M. Yowell
Z Family Fund
Connie and Christopher Zazakos
Catherine Zuver

*deceased

Join the Piedmont Society

We invite you to join The Piedmont Society with an annual leadership gift that benefits patients and families served by Hospice of the Piedmont. For more information, or to make a gift, please visit hopva.org/giving.

Making Meaningful Community Connections

Hospice of the Piedmont's guiding vision is to reimagine the way our community views and experiences serious illness, dying, and grief. To that end, our Community Outreach and Engagement program seeks opportunities to engage with our community in meaningful, fun, educational, and enlightening ways. Normalizing discussions about end-of-life planning, death, and loss helps to build a culture of empathy that empowers people to make decisions, seek out help, and promotes healing.

Our Community Outreach and Engagement program spreads the benefits of compassionate hospice care and grief support through educational workshops, health fairs, and community events. This fall, Hospice of the Piedmont is planning to host and participate in multiple community events listed to the right.

All events are free, but registration is preferred. All events can be found at hopva.org. We are grateful for generous community support that make these events possible.

To make a gift today to help support our Community Outreach and Engagement initiative, please visit hopva.org/give.

SAVE THE DATE

WINE & WISHES

Wine and Wishes: Ready to make plans for your final chapter? We'll help you with the next steps.

WHEN: October 8 | 5:30 – 7:00 p.m.

WHERE: Mountain Run Winery
10753 Mountain Run Lake Rd, Culpeper

CLOSING CREDITS

“Closing Credits: An End-of-Life Film Series” featuring The Last Ecstatic Days

WHEN: October 10 | 6 – 8 p.m.

WHERE: The Center, Auditorium A
540 Belvedere Blvd, Charlottesville

*Made possible through our valued community partnerships with Panorama Natural Burial and Woven Roots Collective.

DEATH OVER DRAFTS

Death Over Drafts: Grab a beer and contemplate life's big questions.

WHEN: October 21 | 5:30 - 7 p.m.

WHERE: Starr Hill Brewery at The Dairy Market
946 Grady Ave, Charlottesville

Death Fest





Death Fest: A communal event honoring death and dying.

WHEN: November 3 | 12 – 7 p.m.

WHERE: Montfair Resort Farm
2500 Bezalell Dr, Crozet

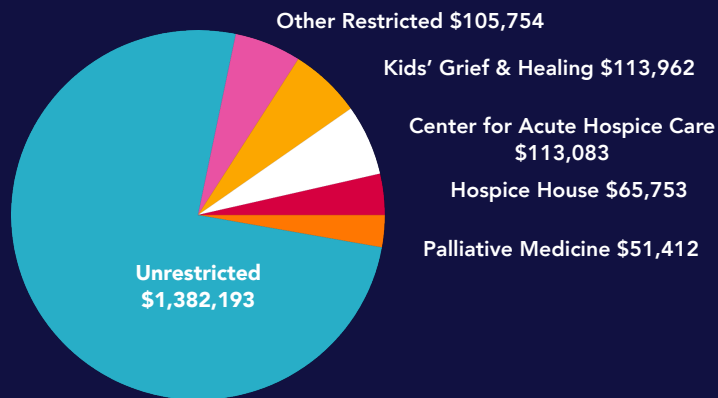
HOSPICE OF THE PIEDMONT IMPACT REPORT FY24

Organization Snapshot

	189 CARE TEAM MEMBERS	→	108,756	DAYS OF PATIENT AND FAMILY CARE PROVIDED
	1 COMMUNITY NAVIGATOR	→	3,789	COMMUNITY MEMBERS EDUCATED BY OUTREACH
	190 VOLUNTEERS	→	5,707	HOURS OF TIME AND TALENT DONATED
	7 BEREAVEMENT COUNSELORS	→	4,752	INTERACTIONS WITH GRIEVING COMMUNITY MEMBERS

Community Philanthropy \$1.8M

*Other Restricted: Community Outreach and Engagement, Death Doula Program, Education, Employee Assistance, Grief and Healing, Supportive Music, Technology, The Serenity Fund, and Veterans' Services.



Realized Bequests \$1.9M

We are grateful to be included in estate plans. By making a planned gift to Hospice of the Piedmont, your support ensures our future.

The financial information represents July 1, 2023 to June 30, 2024

www.hopva.org

OUR PEACE | OUR PURPOSE

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